



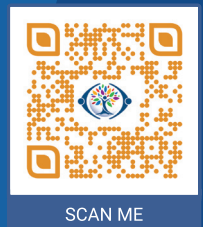
ICISF WORLD CONGRESS 17

THE POWER OF PURPOSE

EXHIBITOR & SPONSOR OPPORTUNITIES

April 30 - May 5, 2023 | Baltimore Harbor East, Maryland

ICISF, Inc. provides leadership, education, training, consultation, and support services in comprehensive crisis intervention and disaster behavioral health services to the emergency response professions, other organizations and communities worldwide. The ICISF 17th World Congress is the largest and most visible training event that ICISF produces in a two-year period. This event is the premier forum for multi-disciplinary exchange of ideas and information among those who provide crisis intervention services.



ATTENDEE PROFILE

A variety of professions are represented at the World Congress. Those attending provide crisis intervention services – for day to day events as well as following major disasters. You will access an international audience of 500-600 crisis intervention practitioners representing:

- » Disaster & first response support agencies
- » Law-enforcement | corrections | security professionals
- » Fire fighters | EMTs | Paramedics
- » Communications | dispatch personnel
- » Military personnel | Veterans | Support Agencies
- » Homeland security personnel
- » Emergency operations administrators | managers
- » Healthcare professionals | administrators
- » Educators | school staff | administrators
- » Psychiatrists | psychologists | social workers | counselors
- » Employee assistance professionals
- » Chaplains | clergy | faith-based providers
- » Humanitarian aid workers
- » Airline & other transportation industry personnel
- » Employee representative organizations
- » Victim's advocates
- » Risk managers
- » Policy makers of all disciplines
- » Government/Business & industry



“

This was one of the most informative and interesting conferences I have ever attended. I'm already looking forward to the next World Congress.

”

WHO SHOULD EXHIBIT?

Exhibits at the World Congress enhance the educational program, where participants identify tools needed to solve current problems and explore the future direction of the crisis intervention field.



You will reach a receptive audience if you sell and/or represent:

- » Publications
- » Training materials & services
- » Personal communication equipment
- » Crisis intervention services
- » Disaster response supplies
- » Trauma / addiction treatment programs
- » Themed apparel & collectibles
- » Technology, web-based services and software that support communication/crisis response work
- » Government agencies
- » Non-profit organizations in related fields

SAMPLE PROGRAM TOPICS

- » Emergency Services and Public Safety
- » Industry | Corporate | EAP
- » Disaster Response
- » Military | Veterans
- » Faith Based Applications
- » Research | Innovations
- » Family, Children and Schools
- » Specialty Populations
- » Healthcare Settings
- » Team Development Sustainability



TRAFFIC BUILDERS

- » Refreshment breaks
- » Meet & Greet General Session and Keynote presenters
- » Activities strategically scheduled within the exhibit area to enhance your opportunities to interface with participants

LOCATION

Baltimore Marriott Waterfront
700 Aliceanna Street
Baltimore, MD 21202



17TH WORLD CONGRESS Sponsorship Opportunities

Due Date for Sponsors: March 31, 2023

Premier World Congress Sponsor | \$10,000 (1 Available)

- » Two (2) Pre & Main Congress participant registrations (\$3,200 Value)
- » One (1) Premier Exhibit Space (in high traffic location) for both Pre & Main Congress (6 Days)
- » Post event opt-in participant list
- » Graphic ad with link on event website and app
- » Premier Placement:
 - » Company profile on event app and website
 - » Logo recognition on event website and event emails to participants
 - » Event signage on-site and on app

General Session Presentation Sponsor | \$3,500* (Per Presentation**)

- » One (1) Presenter's Direct Expenses:
- » Economy Airfare (\$750 Value)
- » One (1) night host hotel stay (\$250 Value)
- » One (1) GSA per diem (\$150 Value)
- » Complimentary registration to Main Congress (included for all presenters)
- » Logo Recognition during designated presentation
- » Post event opt-in participant list
- » Premier Placement:
 - » Company profile on event app and website
 - » Logo recognition on event website and event emails to participants
 - » Event signage on-site and on app

*Presentations with more than one Presenter: additional \$1,000 per additional Presenter within designated Presentation.

**Sponsor two (2) or more Presentations and receive a Complimentary One (1) Standard Exhibit Space for Main Congress (\$1500 value)

Mobile App Sponsor | \$5,000 (1 Available)

- » One (1) Main Congress participant registrations (\$800 Value)
- » Post event opt-in participant list
- » Graphic ad with link on event website and app
- » Premier Placement:
 - » Company profile on event app
 - » Logo recognition on event website and event emails to participants
 - » Event signage on-site

17TH WORLD CONGRESS Sponsorship Opportunities

CONTINUED

Peer Support Break Sponsor | \$1,500 (per break) (6 Available)

- » Event signage during designated break
- » Company profile on agenda

Waterview Exhibitor | \$2,500

- » Two (2) Main Congress participant registrations (\$1,600 Value)
- » Post event opt-in participant list
- » One (1) Standard Exhibit Space for Main Congress (3 Days)
- » Company profile on event app and website

Harbor Exhibitor | \$1,500

- » Post event opt-in participant list
- » One (1) Standard Exhibit Space for Main Congress (3 Days)
- » Company profile on event app and website

Event Banner Advertisement | \$500-\$1,000 (5 Available)

- Increased exposure to participants
- » Graphic ad with link on event website and app



To become a sponsor for the upcoming World Congress,
visit ICISFWorldCongress.org for more information.

Select a sponsorship option that works best for your organization, or work with our staff to design a tailored package that meets your specific marketing objectives and matches your budget. For a customized sponsorship package, please contact Michelle Parks at mparks@icisf.org or (410) 750-9600.

